



SELLWIN TRADERS LIMITED

Registered Office:

126/B Old China Bazar Street
Kolkata 700001.

Tele. No. +9133 22313974; CIN L51909WB1980PLC033018

Website: www.sellwinindia.com; E-mail : selltl_1980@yahoo.co.in

Corporate Office:

302, Priviera, Naherunagar Circle, Near Bank of Baroda,
Ahmedabad-380015, Contact No. +91 9714787932

Date: 19th July, 2024

To,
Department of Corporate Services,
BSE Limited,
Ground Floor, P.J. Tower,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code: 538875

Scrip Symbol: SELLWIN

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 To make a Strategic Investment In SDF Productions Pvt. Ltd.

Dear Sir/madam,

We hereby inform you that the Board of Directors at its meeting held on 19th July, 2024 has approved to make a strategic investment in **SDF Productions Pvt. Ltd.**

Sellwin Traders Limited is set to make a strategic investment in **SDF Productions Pvt. Ltd, acquiring a 51% stake over the one year.** SDF Productions Pvt. Ltd is dealing in spices, pulses, rice, tea, pulp, food, fruits, and vegetables. The Company focused on exporting fresh fruits, vegetables, processed food products, and cereals which is related to the business of the Sellwin Traders Limited. This investment will support to expansion of business of Sellwin Traders Limited.

Benefits for the Parent Company

1. **Market Expansion:** By acquiring an agri-export company, the parent company can quickly enter new markets and diversify its product offerings.
2. **Supply Chain Integration:** The parent company can achieve better control over its supply chain, ensuring the quality and reliability of raw materials.
3. **Revenue Growth:** The addition of an agri-export business can provide a new revenue stream, enhancing overall financial performance.
4. **Brand Portfolio:** Expanding the brand portfolio can improve market positioning and brand recognition.
5. **Innovation and R&D:** Access to the subsidiary's agricultural expertise and innovation can lead to new product development and technological advancements.



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Brief Profile of the SDF Productions Pvt. Ltd is attached herewith.

Kindly take the same on the records and acknowledge the receipt.

Thanking You.

Yours Sincerely,

For, Sellwin Traders Limited

PRATITI
BHARATBHAI
PATEL

Digitally signed by PRATITI
BHARATBHAI PATEL
Date: 2024.07.19 16:20:36
+05'30'

Pratiti Patel

Company Secretary & Compliance Certificate

Membership No.: A63826



SDF Productions Pvt. Ltd.

Exploring Farmers, Transforming Opportunities

MEMBERS OF



Agricultural and Processed Food
Products Export Development
Authority



Spices Board of India



MSME

MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम
OUR STRENGTH • हमारी शक्ति

Ministry of MSME, Govt. of India

Micro, Small & Medium Enterprises





SDF Productions Pvt. Ltd.

Empowering Farmers. Transforming Opportunities.



VISION

**TO BECOME THE MOST TRUSTED
BRAND IN THE WORLD**



MISSION

**TO FOCUS ON BRINGING OUT HEALTHY
AND QUALITY PRODUCTS FOR OUR
CUSTOMERS**
**TO BRING PROSPERITY TO OUR FARMER
SUPPLIERS BY PROVIDING THEM
SUSTAINABLE GROWTH OPPORTUNITIES
THROUGH INCREASED MARKET
POTENTIAL**



VALUES

**RESPECT, TRUST, INNOVATION,
INTEGRITY AND ETHICS.**

About SDF Productions Pvt Ltd

SDF Production LLC & FZC has been operating in Dubai since 2002 and recently expanded to New Mumbai, India as SDF Productions Pvt Ltd. We deal in spices, pulses, rice, tea, pulp, food, fruits, and vegetables.

Quality, quantity, variety, accuracy, services, and relationships are our focus. Our strong team upholds our company traditions and manufactures products to international and national quality standards.

We are a highly sought-after entity in the industry, ensuring timely delivery to satisfy our buyers. Eager to promote India's products, culture, and quality worldwide through SDF.



Profile Introduction

SDF Production Private Limited, based in Mumbai and led by Mrs. Sonal Loharikar and Mr. Mitesh Murudkar, is a startup company focused on exporting fresh fruits, vegetables, processed food products, and cereals. With 15 years of successful business in the UAE, we have now established our presence in India, working directly with farmers to ensure high-quality products for our customers while helping farmers increase their income. We are closely aligned with the agricultural export policy of the Government of India and are collaborating with APEDA under a cluster development program.

We procured Nagpur oranges from farmers, processed them at Packhouse Mumbai, and exported 100 metric tons to the Middle East. We plan to significantly increase our orange exports in the coming year. Additionally, we exported bananas, banana leaves, Indian blackberries, Sulphur-less jaggery, and turmeric to Iran and the Middle East. We also received an order from Australia and successfully exported rice and turmeric to them.



During Covid-19, we helped farmers by purchasing fresh produce and delivering it to residential societies. We also facilitated the direct export of ginger from a farmer in Satara, Maharashtra to Bangladesh.

We are currently focused on producing turmeric with a high percentage of curcumin, which has a strong demand internationally. In the coming years, we plan to expand our market to Europe, the UK, the Far East, and CIS countries. We are grateful for the support from the government of India, APEDA State Agricultural Department, and MSAMB. We are proud to be Indian and honored to serve Indian farmers, inspired by our respected Prime Minister, Sri Narendra Modi ji.

Welcome to Department of Commerce, Government of India : 91-11-23062261

Screen reader access

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A A A



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Shri Piyush Goyal

Minister, Commerce and Industry



Shri Hardeep Singh Puri

Minister of State, Commerce and Industry



Shri Som Parkash

Minister of State, Commerce and Industry



MRS. SONAL LOHARIKAR



MR. MITESH MURUDKAR

Message from Directors

“The secret of business is not just doing deals, business is having creativity with quality products that provides a tremendous services to customers.”





Certificate of Registration

This certificate has been awarded to

SDF PRODUCTION LLC

P.O. Box 28106, Qusais Industrial Area 3, Dubai, United Arab Emirates

in recognition of the Organization's Food Safety Management System (having been Audited in Accordance with HACCP Codex Alimentarius Requirements) which complies with

HACCP

The scope of activities covered by this certificate is defined below

Receiving of Raw Materials, Storing, Processing, Distribution / Catering of Different kinds of Prepared Foods, Sweets and Ice Cream Products



13TH YEAR OF BRAND LIST

Certificate Number:

47838/A/0001/DU/En

Issue No:

2

Issued by:

Date of Issue: (Original)

28 July 2011

Expiry Date:

27 July 2017

On behalf of the Scheme Manager

Date of Issue:

28 July 2014



تصنيف مستوى سلامة الغذاء FOOD SAFETY RATING



SDF PRODUCTION LLC

<input checked="" type="checkbox"/>	جيد Good	<input checked="" type="checkbox"/>	مستوفى Satisfactory	<input type="checkbox"/>	مخالفات بالهجرة Major Violations	<input type="checkbox"/>	مخالفات حرجية Critical Violations	<input type="checkbox"/>	الدرجة معلقة Grade Pending
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13TH YEAR

مدة التفتيش
Inspection Period
2015

800900

للمستفسرات والاقتراحات والشكاوى
For Suggestions & Complaints & Notifications

0052

www.dm.gov.ae











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By sourabh



Dubai Team Receive the Oranges



Nagpur Oranges gifted to Royal Families of Dubai.



Letter of Apparition by DGFT



Nagpur Cluster Formation by APEDA







FIELD VISIT

Buyer-Seller Meet cum Training Programme on
NAGPUR ORANGE CLUSTER

UNDER
AGRICULTURE EXPORT POLICY

ORGANIZED BY
APEDA

IN ASSOCIATION WITH
DISTRICT ADMINISTRATION NAGPUR

6th December, 2019 **VANAMATI Nagpur**



INDIAN JAMUN

जांभूळ



Jamun Farm, Maharashtra













Way to Dubai... City of Dreams.. 🧐







INDIAN EMBASSY BAKU, AZERBAIJAN



MINISTRY OF AGRICULTURE, AZERBAIJAN







🇷🇺 Сонал Лохарикар и Бхарат Госвами, руководители кооперации фермеров «SDF International», действующей в Каланпуре, Индия, посетили офис ОАО «Аграрные Закупки и Снабжение» и встретились с руководителем экспортного отдела Бахадуром Рашидли. Во время встречи были обсуждены возможность и перспективы экспорта азербайджанского шафрана и фундука в Индию.

#attgovaz

See translation



🇬🇧 Sonal Loharikar and Bharat Goswami, the executives of the "SDF International" farmer cooperation operating in Kalanpur, India, visited the office of "Agro Procurement and Supply" OJSC and met the head of the export department, Bahadur Rashidli. During the meeting, the possibility and perspectives of exporting Azerbaijani saffron and hazelnut to India were discussed.

Achievement's



Achievement's



विदर्भातील संत्रा विमानाने थेट दुबईला

एसडीएफचे साहाय्य : कारंजातील महाऔरंजमध्ये प्रक्रिया व पैकेजिंग

पुणे कारंजा : महाऔरंजमध्ये

कारंजा (वि. बंधू), ज. ४ : विदर्भातील संत्रा विमानाने थेट दुबईला. एसडीएफचे साहाय्य : कारंजातील महाऔरंजमध्ये प्रक्रिया व पैकेजिंग.

विदर्भातील संत्रा विमानाने थेट दुबईला. एसडीएफचे साहाय्य : कारंजातील महाऔरंजमध्ये प्रक्रिया व पैकेजिंग.



कारंजा : पुणेला येईल विमानाने थेट दुबईला. एसडीएफचे साहाय्य : कारंजातील महाऔरंजमध्ये प्रक्रिया व पैकेजिंग.

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“ We have taken all the care and followed all the procedural requirements of pre-cooling, cold-storage, waxing and temperature control to maintain the quality of the fruit from the time of dispatch to the time of delivery ”

SONALI LOHARIKAR
WOMAN ENTREPRENEUR FROM CITY



Sea Shipment 2020-21 Successfully Exported

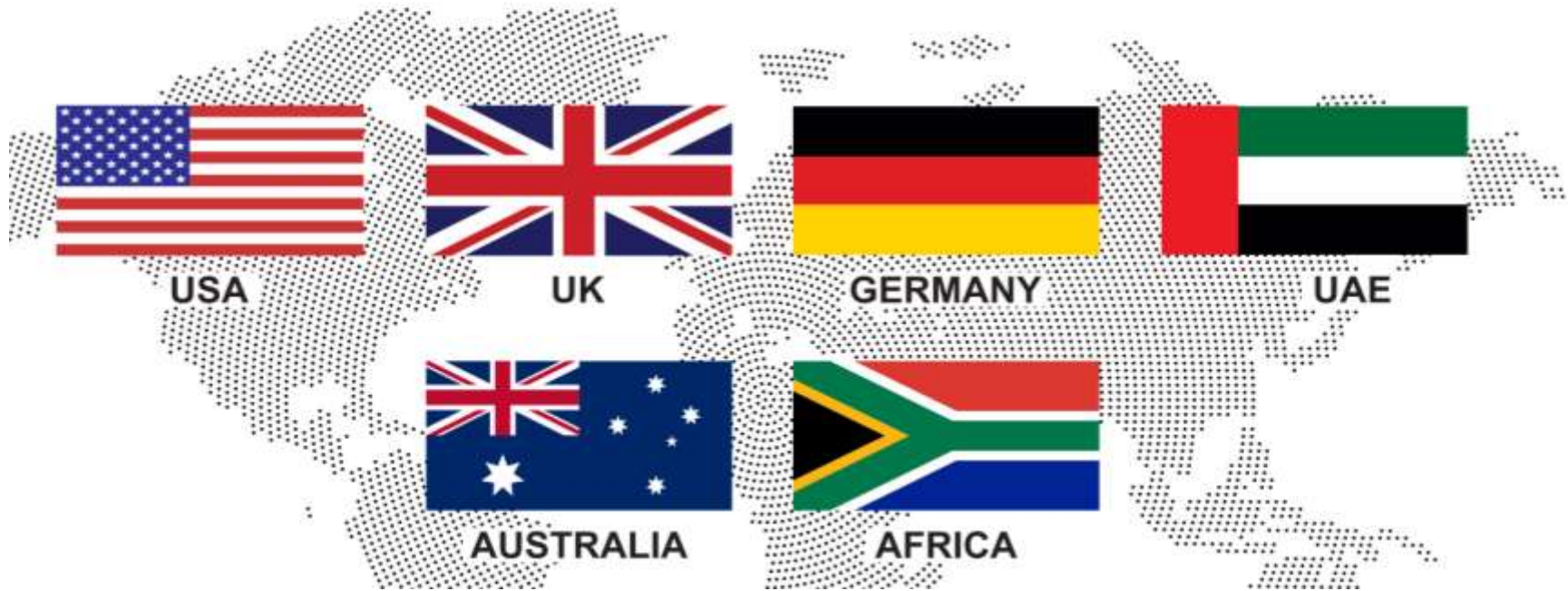








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UK



GERMANY



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AUSTRALIA



AFRICA

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HYPERMARKET



WEST ZONE
Supermarket L.L.C.



Carrefour



مجموعة المايا
Al Maya Group



Peacock

Al Adil trading co. L.L.C.

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